

The Continuist

[X University](#), Toronto ON

Calling all artists and art-aficionados!

Are you an X University student with a deep passion for all things art? Looking to gain more experience in publication, creative collaboration, graphic design, marketing, and/or event planning? Eager to share your work, expand your skill set, and add to your resume/portfolio? Hoping to make some new friends? The Continuist just might be the student group for you!

We are seeking volunteer members for our 2022 - 2023 non-executive team. As a zine publication and student collective, our goal is to create a community of creatives who are as passionate about upholding diversity in artistic expression as we are. We believe that art should be empowering and accessible to all. Sound like a mission you'd like to get in on? Apply to one or more of our non-executive positions by [Sunday, July 31st, 2022!](#)

How to apply

- 1) Take a look at all the available roles listed on the following pages.
- 2) Once you've decided which position(s) you'd like to apply for, please fill out [this Google form](#). Note: If you're applying for the roles of Graphic Designer and/or Content Creator, you will be given the option to paste a Google Drive share link to your portfolio if you have one. If you're a beginner and don't have a portfolio yet, no worries!
- 3) Once we've reviewed all applications, we'll be contacting candidates via email to let them know which role(s) they have been selected for.

If you have any questions or concerns, please feel free to email us at



thecontinuist@gmail.com.

Don't miss out on a year of exciting art projects, experiential learning opportunities, and chill hangouts with fellow creatives! We look forward to hearing from you soon.

2022 – 2023 Non-Executive Positions

Depending on their interests, Non-Executive members are assigned to specific teams and tasked with assisting their Executive team leader(s). A Non-Executive member can be assigned to multiple teams, if they wish. All members are expected to possess excellent communication, organization, and collaboration skills, in addition to their enthusiasm for art and commitment to upholding The Continuist's values of equity, diversity, and inclusion.

Social Media Assistant

- Responsible for maintaining The Continuist's activity on one social media platform (Instagram, Twitter, Facebook, TikTok) by keeping up posts and engagement in a fun and accessible manner.
- Assists the Social Media Director in gauging follower interests and brainstorming new methods of online community engagement.
- Tasks include:
 - Regularly communicating with team members via email, Discord, and/or Zoom
 - Reaching out to X University creatives on social media, sharing their work, and encouraging them to submit to our website and/or zine publications
 - Tracking and responding to Direct Messages (DMs), comments, and FAQs
 - Keeping up with post schedules and online marketing campaigns
- We will only be taking on a limited number of Social Media Assistants, so previous knowledge and skill in the use of various social media platforms, experience in teamwork, and awareness of online accessibility are a plus.

Graphic Designer

- Responsible for assisting the Graphic Design Directors in creating original and engaging visual content, including social media posts, zine publication layouts, and promotional materials for The Continuist's activities, events, and projects.
- Works with fellow Graphic Designers to incorporate everyone's unique styles while ensuring that all material released by The Continuist is visually on-brand, building The Continuist's presence as a fun, vibrant, and inclusive space for local student artists. ●
- Tasks include:
 - Regularly communicating with team members via email, Discord, and/or Zoom
 - Help Graphic Design Director brainstorm fun and innovative visual themes for

publications and marketing campaigns

- Helping to create promotional materials, design zine page layouts, and assemble publications
- Previous knowledge and skill in Canva and Adobe Creative Suite (eg. Illustrator, Photoshop, InDesign) and experience in teamwork are a plus.

Content Creator

- Responsible for assisting the Creative Director(s) in generating art and writing for publication in The Continuiist's website and/or zines.
- Pick 1-2 mediums you'd like to specialize in creating content for, and you will be assigned into 1-2 teams accordingly.
 - Possible medium specializations: Fiction, Nonfiction, Poetry, Visual Arts, Photography, Video, Audio, DIY Crafts.
 - The Creative Director(s) of your assigned team(s) will provide you with relevant information and resources, support, and opportunities to get involved (e.g. mini projects/initiatives, activities, events, etc.) related to your selected medium(s).
 - Of course, you're always free to branch out and explore different mediums, contribute to and collaborate with other teams!
- Tasks include:
 - Regularly communicating with and engaging team members via email, Discord, and/or Zoom
 - Creating art submissions for publication in The Continuiist's website and/or zines
 - Attending and participating in fun mini-events and creative activities organized by the Creative Directors
 - Collaborating with other Content Creators, sharing tips, tricks, and knowledge
 - Helping to plan and execute projects, events, and activities, with a personal focus on your selected medium(s)

General Member

- Unsure of what you want to do or if you'll be able to commit to any of the roles above? Still want to be part of the group? Join as a General Member!
- Be the first to hear about The Continuiist's zine publication themes, events, projects, and more by joining our Discord server. Also, discover ways to get involved on campus.
- Optional: Participate in team-specific projects and activities, help with zine publications, graphic design, content creation, projects, etc.
- Note: There are no immediate responsibilities or commitments for General Members, and the Co-Editors and Creative Directors are not responsible for ensuring you're involved in projects, events, and activities. You are of course free to change your role to something

more specific later on, if you feel you are able to take on those responsibilities!